

A LEVEL BUSINESS

The way companies operate is under greater scrutiny than ever before; such as the operations at premier football clubs to our high street banks or the ethical behaviour of many well known high street retailers.

This course will enable you to understand business behaviour and examine case studies further to develop a critical understanding of what businesses do.

Areas of Study...

Theme 1 - Marketing and people.

Theme 2 - Managing business activities involving:

- Raising finance
- Financial planning
- Managing finance
- Resource management
- External influences

Theme 3 - Business decisions and strategy

Theme 4 - Global business

Assessment

Exams will take place at the end of the 2 year course in order for you to integrate your knowledge and understanding of the different topical areas studied throughout the course.

Paper 1 - Marketing, People and Global Business

2hours / 100marks

Paper 2 - Activities, Decisions and Strategies

2hours / 100marks

Paper 3 - Investigating Business

2hours / 100marks

Future Careers

All careers that are associated with marketing, accounting & finance, human resources, administration, project management, banking, buying, distribution, management consultancy, retail.... to name a few!

This course can also take you on to Higher Education where you could study: business, accounting, marketing, events management, fashion, economics, business enterprise, business management, human resources, international business, business law.

In the past, Business students from Holyrood

The London Institute
of Banking & Finance

Student
Investor



ICAEW *BASE competition*

EXAMINATION BOARD: AQA