

# GCE APPLIED BUSINESS LEVEL 3

## Areas of Study...

These qualifications meet the Department for Education (DfE) design requirements for Applied Generals and are Advanced (Level 3) Applied qualifications, on a par with A-levels, built in close collaboration with higher education and professional bodies ensuring that they have both recognition and value.

On completion, this course is equivalent to one A level.

This course is divided into 3 externally assessed units and 3 internally assessed units. Each unit has equal weighting.

Each unit is marked at Pass, Merit or Distinction with the overall course mark being achieved as Pass, Merit, Distinction or Distinction\*.

### In Year 1:

Unit 1 - Financial planning

Unit 2 - Business dynamics

Unit 3 - Entrepreneurial activities

### In Year 2:

Unit 4 - Managing people

Unit 5 - Business Proposals

Unit 6, 7 or 8

## The Course

### Mandatory

**Unit 1** Financial planning and analysis - *external examination*

**Unit 2** Business dynamics - *internally assessed*

**Unit 3** Entrepreneurial opportunities (synoptic assessment unit) - *external assignment*

**Unit 4** Managing and leading people - *external examination*

**Unit 5** Developing a business proposal - *internally assessed*

### Optional (1) - *internally assessed*

**Unit 6** e-Business implementation

**Unit 7** Managing and event

**Unit 8** Marketing communications



**ICAEW**

## Enrichment Activities

As part of the course, you will be given the opportunity to participate in a number of national competitions including ICAEW Base Accounting Competition, Young Enterprise Tenner Challenge and the Student Investor Challenge.

## Future Careers

Students who complete the Level 3 course will be aiming for employment, higher level/ degree level apprenticeships or a university course.

The qualification carries UCAS points and therefore contributes towards entry requirements.

It could act as a gateway to careers in a vast range of options including marketing, finance, HR, procurement, and sales.



**EXAMINATION BOARD: AQA**